



Team Overviews 2009

MemaScene, Acadia University

MemaScene provides its clients with an act of closure and remembrance for a loved one using a variety of digital media. MemaScene will combine client-supplied photographs, videos, spoken words, and music into a tasteful and unique presentation for use at funerals, visitations and private viewing, and will also package this material as a permanent memento.

GetMovers, Carleton University

GetMovers is a web-based moving lead generation company. It provides a simple way for individuals to specify their moving requirements and then sells these leads to pre-screened moving companies. GetMovers' services are offered at no cost to the customer and save its customers from the time-consuming chore of finding a suitable and reputable moving company.

Fratpackers, St. Francis Xavier University

Fratpackers is a moving and storage company that targets the unique needs of university students. Many students leave campus each summer to return home and must find some way to store their belongings. Fratpackers provides them with a simple, comprehensive and inexpensive solution to their moving needs.

Synergy, University of Victoria

Synergy is a green business consulting firm operating in Victoria that works with small and mid-sized organizations to help them overcome the existing barriers to utilizing sustainable practices and policies. The company has adopted the Social Enterprise framework and will offer a range of services such as greenhouse gas inventories and energy audits, and source and provide green products such as lighting and waste management systems.

Make It Digital, University of Western Ontario

Make it Digital takes customers' print photographs, negatives, slides, and video in obsolete formats and converts them to a standard digital form. Make it Digital will emphasize high levels of customer service at moderate prices, combining local store-front locations for convenient drop-off and pick-up with off-shore subcontracting of labour-intensive tasks like photo touchup and graphics manipulation.

Tilted Pixel, Wilfrid Laurier University

Tilted Pixel builds websites that help small-to-medium sized companies achieve real, measurable business results. All its websites are built on top of the Tilted Pixel Platform, which provides common capabilities such as security management, database access, and content abstraction.